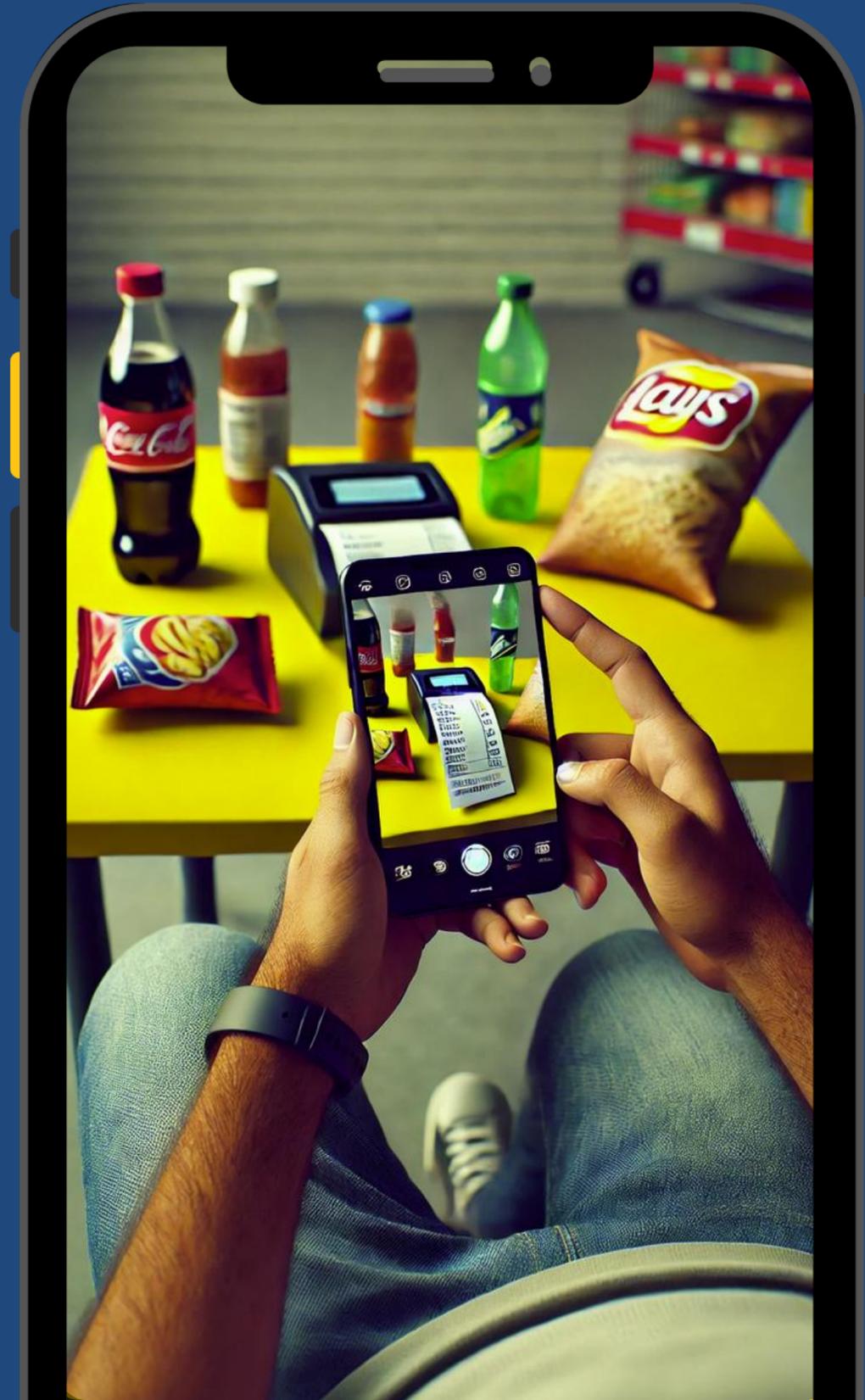


SMARTSLIP

Turn receipts  
into rewards,  
instantly!



Seamlessly **verify purchases** on till slips and **reward** your customers via

**WhatsApp**

# We can extract meaning from any document.

## Top Locations

- 1. Sandton
- 2. Muizenberg
- 3. Hatfield

### STORE LOCATION

## Top Products Sold

- 1. Coke 2l
- 2. Fanta 330ml
- 3. Sprite 1.5l

### CART INSIGHTS

## Powerful Insights

- 1. Cash vs. Card
- 2. Luxury v.s Basic goods
- 3. Kids, pets, more..

### CONSUMER LSM

Pick n Pay

CONSTANTIA

011 251 2800

GAU/100274C

ACE 5KG R49.99

BRDBRW SUPR 700G R11.99

CHAMP BWORS RTHK R110.39

CHECKOUT BAG CH

3 R0.80 R2.40

DESSERTS 'P/MINT R18.94

MOUSSE CHOCOLATE R20.14

ONION BROWN 2KG R28.99

PORK BRAAI CHOPS R63.83

STICKY C/W TOM R32.18

TOTAL R338.85

Get your Smart Shopper card now to get extra cash savings. Instantly!

C0231 #0026 16 32 08 201221 5040248

Please keep your till slip as proof of purchase

For cash rounding VAT shown on this slip must be adjusted for input tax



99938374781723483478

### STORE NAME

## Top Stores

- 1. Makro 32%
- 2. Pick N Pay 22%
- 3. Checkers 15%

### UNIQUE SLIP NUMBER

Makes each till slip unique when being detected by our OCR

### TOTAL SPEND

## Average Spend

R233

# How it works in-store?

“Ooh, I could win something really cool, let me buy this!”



SCAN



SEND



WIN

**Easily launch  
your own  
campaign.**

“Let’s use Smartslip to build an award winning campaign”



**CHOOSE WHAT  
TO PROMOTE**



**LINK UP SOME  
REWARDS**



**MORE SALES,  
HAPPY CUSTOMERS  
& RICH DATA!**

**But why?**

“It’s the smartest way to...”

Drive **Sales**



Give customers a reason to **pick your product** & not your competitors.

**Delight** Customers



**Instantly** reward them via **WhatsApp**

Gain **Insights**



Analyse **competitor tillslips** to gain an **advantage**

**Still not sold?**

Surprising, considering.....

# They sold, a lot...

SMARTSLIP



Over **R50 million worth** of purchases **verified** using SmartSlip.

# When The Price Is Nice...

	FREE TIER	SELF-MANAGED (API)	FULLY MANAGED
<b>Monthly Fee</b>	R0	R10,000	R19,000
<b>Included Till Slips</b>	100 per month	12,000 per month	15,000 per month
<b>Additional Till Slips</b>	R1.20 per slip	R0.48 per slip	R0.55 per slip
<b>Included Support</b>	None	None	4 hours
<b>Additional Support</b>	R1,050 per hour	R1,050 per hour	R1,050 per hour
<b>Target Audience</b>	Small-scale operations or trials	Clients with in-house campaign management	Clients needing full support and technical assistance
<b>Key Features</b>	Receipts & invoices only	Receipts & invoices only	Full support, blacklist management, EZDash integration

Our pricing is:

**Flexible** - You can upgrade, or downgrade based on your evolving needs

**Transparent** - No hidden charges; you can change plans or cancel at any time

**Customized** - Our plans are customizable with volume discounts available

SMARTSLIP

Get in touch for a  
free demo



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